

Budapest, Hungary

**14-16 February 2023** 

## **Seminar objectives**

Merger control is a forward-looking exercise that requires a complex skill set, particularly in times of uncertainty. This seminar will focus on theories of harm for merger cases, basic economic methods, investigative steps and effective merger remedies. Special emphasis will be put on the adequate treatment of innovation. Merger control experts from OECD countries will present case studies, and participants will practise their merger skills in hypothetical exercises.

## The speakers



María Pilar Canedo Member of the Board Spanish National Markets and Competition Commission (CNMC)



Ana Sofia Rodrigues
Chief Economist & Head
of the Studies and Market
Monitoring Bureau
Portuguese Competition
Authority



leva Jakubavičienė Head of Mergers Supervision Group Lithuanian Competition Council



Péter Decsák Case Handler Hungarian Competition Authority (GVH)



Renato Ferrandi
Senior Competition Expert
& Coordinator of OECD GVH training activities
OECD







## Agenda

Tuesday, 14 February 2023	
09.00-10.00	OPENING REMARKS, GROUP PHOTO, TOUR DE TABLE  Mr András Tóth, Vice-President, President of the Competition Council, GVH  Mr Renato Ferrandi, Coordinator of OECD-GVH training activities
10.00-10.45	MERGER CONTROL: INTRODUCTION AND NEW CHALLENGES Navigating in unchartered waters Mr Renato Ferrandi (OECD, Paris)
10.45-11.00	Coffee break
11.00-11.45	CAPTURING THE RELEVANT MERGERS  Legal notion of control, thresholds  Ms María Pilar Canedo, Spain
11.45-12.30	THEORIES OF HARM Horizontal, vertical and conglomerate mergers Ms leva Jakubavičienė, Lithuania
12.30-14.00	Lunch
14.00-15.00	CASE STUDIES IN EASTERN EUROPE Experience and challenges in the region Participants
15.00-15.15	Illustration of a hypothetical case Mr Renato Ferrandi, Italy
15.15-15.30	Coffee break
15.30-17.00	BREAK OUT SESSION Discussion on the hypothetical case Moderated by the speakers
19.00-21.00	Welcome dinner

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Wednesday, 15 February 2023	
09.30-10.45	MARKET DEFINITION Traditional methods and novel issues Ms Ana Sofia Rodrigues, Portugal
10.45-11.00	Coffee break
11.00-11.45	LISTENING CAREFULLY What the merging parties do and do not say Ms leva Jakubavičienė, Lithuania
11.45-12.30	PROHIBITION OR REMEDIES?  How to address a restrictive merger  Mr Péter Decsák, Hungary
12.30-14.00	Lunch
14.00-15.00	PROCEDURAL ISSUES The key steps of an effective merger review Ms María Pilar Canedo, Spain
15.00-15.15	Illustration of a hypothetical case Mr Renato Ferrandi
15.15-15.30	Coffee break
15.30-17.00	BREAK OUT SESSION Discussion on the hypothetical case Moderated by the speakers
19.00-21.00	Dinner

Thursday, 16 February 2023		
9.30-10.45	MERGERS IN DIGITAL MARKETS AND INNOVATION Specificities and cautions Ms Ana Sofia Rodrigues, Portugal and Mr Péter Decsák, Hungary	
10.45-11.00	Coffee break	
11.00-12.00	LESSONS LEARNED ON MERGER REVIEW Issues and solutions Mr Renato Ferrandi and speakers	
12.00-13.00	CLOSING SESSION	
13.00-14.00	Lunch	
19.00-21.00	Dinner	

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