

INTELLECTUAL PROPERTY RIGHTS AND COMPETITION POLICY: FRIENDS OR FOES?

📍 Budapest, Hungary

📅 28-30 March 2023

Seminar objectives

The objective of intellectual property rights is to protect investments in research and creative activities. With digitalisation, the importance of intangible assets has increased and IP rights have taken on a prominent role. This seminar will discuss in what circumstances IP rights can give rise to competition concerns and how competition authorities can address these concerns without undermining firms' incentives to invest and innovate.

The speakers



Maria Pilar Canedo
Member of the Board
– Spanish National Markets and
Competition Commission



Garrett Windle
Attorney Advisor
– US Department of Justice



Teresa Moreira
Head of the Competition and
Consumer Policies Branch –
UNCTAD



Giovanni Napolitano
Director, Intellectual Property
and Competition Policy – WIPO



Lisa Schwarz
Case Handler – Austrian
Competition Authority



Renato Ferrandi
Director, International Affairs –
Italian Competition Authority

Agenda

Tuesday, 28 March 2023

09.00-10.00	OPENING REMARKS, GROUP PHOTO, TOUR DE TABLE Mr István Hantosi, Deputy Head of the Public Service and International Section, GVH Renato Ferrandi, former Coordinator of OECD-GVH training activities
10.00-10.45	IP RIGHTS AND COMPETITION Key policy and enforcement issues, the OECD initiatives Renato Ferrandi, Italian Competition Authority
10.45-11.00	Coffee break
11.00-11.45	COMPETITION ENFORCEMENT AND IP RIGHTS Landmark cases in the EU Lisa Schwarz, Austrian Competition Authority
11.45-12.30	ONLINE PLATFORMS AND IP RIGHTS New challenges for competition policy Giovanni Napolitano, WIPO
12.30-14.00	Lunch
14.00-15.00	THE ROLE OF IP RIGHTS IN EMERGING ECONOMIES The perspective of UNCTAD Teresa Moreira, UNCTAD
15.00-15.15	Illustration of a hypothetical case Renato Ferrandi, Italian Competition Authority
15.15-15.30	Coffee break
15.30-17.00	BREAK OUT SESSION Discussion on the hypothetical case Moderated by the speakers
19.00-21.00	Dinner

Wednesday, 29 March 2023

10.00-10.15	FOCUS: THE PHARMACEUTICAL SECTOR Introduction: innovation as a crucial concern Renato Ferrandi, Italian Competition Authority
10.15-11.00	Issues and landmark cases involving IP rights Lisa Schwarz, Austrian Competition Authority
11.00-11.30	Discussion Led by Maria Pilar Canedo, CNMC Spain, and Giovanni Napolitano, WIPO
11.30-11.45	Coffee break
11.45-12.30	USE AND ABUSE OF IP RIGHTS The line between legitimate and unlawful IP protection in the Spanish practice Ms Maria Pilar Canedo, CNMC Spain
12.30-14.00	Lunch
14.00-15.00	COMPETITION POLICY AND IP RIGHTS IN THE US The experience of the U.S. Department of Justice Mr Garrett Windle, U.S. Department of Justice (virtual presentation)
15.00-15.15	Illustration of a hypothetical case Mr Renato Ferrandi
15.15-15.30	Coffee break
15.30-17.00	BREAK OUT SESSION Discussion on the hypothetical case Moderated by the speakers
19.00-21.00	Dinner

Thursday, 30 March 2023

10.00-10.45	IP AND COMPETITION GUIDELINES WIPO's initiatives and inter-agency cooperation Mr Giovanni Napolitano, WIPO
10.45-11.00	Coffee break
11.00-12.00	IP RIGHTS AND COMPETITION POLICY: FRIENDS OR FOES? Lessons learned and open debate Speakers and participants

12.00-13.00	CLOSING SESSION
13.00-14.00	Lunch
15.45-16.30	Visit to the Parliament
19.00-21.00	Dinner