

**EXCLUSIONARY AND DISCRIMINATORY PRACTICES:  
TYING/BUNDLING, PRICE DISCRIMINATION AND LOYALTY REBATES**

**BUDAPEST, HUNGARY, 19 -21 MARCH 2013**

**WORKSHOP OBJECTIVES**

Analysis of abuse of dominance is one of the most challenging areas of competition policy. This seminar focuses on a subset of dominance abuses: exclusionary and discriminatory practices such as tying/bundling, price discrimination, and loyalty rebates. This seminar addresses these issues from both a theoretical and practical perspective, to help participants better understand why and how such cases might be brought. Throughout, speakers will address theoretical bases for concern, common legal benchmarks, and practical tools for distinguishing potentially anticompetitive conduct from more benign behaviour. In addition, experts and representatives from participating competition authorities will present actual cases that illustrate the relevant concepts and the experiences of competition authorities in evaluating and prosecuting price related abuses. On the final day, participants will work through as a group a hypothetical case that raises many of the issues discussed in the workshop.

**AGENDA**

Hotel Novotel Budapest Centrum

**Tuesday, 19 March**

09.00-09.30	Welcome and opening remarks, group photo ( <i>László Bak, Chief of Staff, GVH</i> )
09.30-10.30	Exclusionary and discriminatory practices: common economic themes ( <i>Eric Emch, OECD</i> )
10.30-10.45	Coffee break
10.45-11.30	When does “equal treatment” = equal treatment? ( <i>Sabine Zigeliski, OECD</i> )
11.30-12.30	Case study: price discrimination ( <i>Nóra Vácz, GVH</i> )

12.30-14.00	Lunch in the hotel restaurant
14.00-15.00	Country case study: Bosnia and Herzegovina, case discussant: Bulgaria
15.00-15.45	Case study: The Israel Daily Newspaper Market ( <i>Ori Schwartz, Israel Antitrust Authority</i> )
15.45-16.00	Coffee break
16.00-17.00	The Google case: harm to competition versus harm to competitors ( <i>James Rhilinger, United States FTC</i> )
<b>18.00</b>	<b>Meeting at the hotel reception, transfer to the welcome dinner</b>

### Wednesday, 20 March

09.30-10.30	The economics of tying and bundling ( <i>Eric Emch, OECD</i> )
10.30-11.30	Tying and bundling cases in the telecommunications sector ( <i>Nóra Vácz, GVH</i> )
11.30-11.45	Coffee break
11.45-12.30	Country case study: Russia, case discussant: Kazakhstan
12.30-14.00	Lunch in the hotel restaurant
14.00-15.00	Monopolization in the French railway sector ( <i>Ronan Perrotte, Autorité de la Concurrence France</i> )
15.00-15.15	Coffee break
15.15-16.00	Country case study: Romania, case discussant: Croatia
16.00-17.00	Case study: The food suppliers case ( <i>Ori Schwartz, Israel Antitrust Authority</i> )

Dinner is available between 19.00 and 23.00 in the hotel restaurant

## Thursday, 21 March

09.00-9.30	Loyalty discounts ( <i>James Rhilinger, United States FTC</i> )
09.30-10.15	Country case study: Ukraine, case discussant: Serbia
10.15-10.30	Coffee break
10.30-12.30	Hypothetical case exercise ( <i>Eric Emch, OECD</i> )
12.30-13.00	Discussion and closing remarks
13.00-14.30	Lunch in the hotel restaurant

Dinner is available between 19.00 and 23.00 in the hotel restaurant