

**ADVANCED LEVEL WORKSHOP:
INTELLECTUAL PROPERTY AND COMPETITION LAW
BUDAPEST, HUNGARY, 10 – 12 DECEMBER 2013**

WORKSHOP OBJECTIVES

The purpose of the workshop is to look at the areas of interface between intellectual property rights and competition law. The workshop will cover some theoretical topics but will focus on actual experiences in competition cases requiring the consideration of intellectual property rights. The workshop will consider traditional areas as well as some of the emerging issues in this field, such as pay-for-delay cases involving generic pharmaceuticals. The topics will be addressed and discussed in lectures by competition experts from OECD countries and in case studies presented by the participants. In addition to covering real case examples in the presentations, the programme will include a hypothetical case study exercise to facilitate a discussion of key issues.

AGENDA

Hotel Novotel Budapest Centrum

Tuesday, 10 December

09.00-09.20	Welcome and opening remarks (<i>László Bak, Chief of Staff, GVH</i>)
09.20-09.45	Group Photo and Introductions
09.45-10.15	Introduction and Overview: IP and Competition (<i>Simone Warwick, OECD</i>)
10.15-11.15	The IP and Competition Law Interface (<i>Pál Szilágyi, Hungarian Competition Law Research Centre</i>)
11.15-11.30	Coffee break
11.30-12.30	Trademarks, Branding and Franchising (<i>Giovanni Napolitano, WIPO</i>)
12.30-14.00	Lunch in the hotel restaurant

- 14.00-15.00 Pharmaceutical Pay-For-Delay Agreements in the U.S. (*Dominic Vote, US FTC*)
- 15.00-15.45 Country case study: Romania (Case 1), case discussant: Kazakhstan
- 15.45-16.00 Coffee break
- 16.00-17.00 Competition Law and IPRs – the Microsoft Cases (*Denisa Alexandroaiei, European Commission*)
- 18.15 Meet at the hotel reception, transfer to the welcome dinner**

Wednesday, 11 December

- 09.00-10.00 The Astra Zeneca Case (*Pál Szilágyi, Hungarian Competition Law Research Centre*)
- 10.00-11.00 Competition Law and IPRs - Standards, Patents and EU Competition Law (*Denisa Alexandroaiei, European Commission*)
- 11.00-11.15 Coffee break
- 11.15-11.45 Country case study: Bulgaria, case discussant: Russia
- 11.45-12.45 Pharmaceutical Product-Hopping in the U.S. (*Dominic Vote, US FTC*)
- 12.45-14.00 Lunch in the hotel restaurant
- 14.00-14.45 Country case study: Moldova, case discussant: Albania
- 14.45-15.45 Copyright, Broadcast and Media (*Giovanni Napolitano, WIPO*)
- 15.45-16.00 Coffee break
- 16.00-16.45 Country case study: Ukraine, case discussant: Serbia

Dinner is available between 19.00 and 22.00 in the hotel restaurant

Thursday, 12 December

09.00-10.00	IP Considerations in Merger Cases (<i>Simone Warwick, OECD</i>)
10.00 – 10.45	Country case study: Romania (Case 2), case discussant: Croatia
10.45 – 11.00	Coffee break
11.00-12.15	Hypothetical case exercise (<i>Simone Warwick, OECD</i>)
12.15-12.30	Closing remarks
12.30-14.00	Lunch in the hotel restaurant

Dinner is available between 19.00 and 22.00 in the hotel restaurant